

LEARNING SERIES WORKSHOP

25th August 2016, Thursday, 9am - 1pm
Cybertorium (Level 2), Menara Star - Petaling Jaya

9.00am

Registration of participants
Coffee & Networking

9.30am - 9.40am

Welcome remarks by emcee

9.40am - 9.50am

SOBA 2016 Video presentation

9.50am - 10.10am

Session 1:

"Managing Your Cashflow Effectively with the Right Banking Solutions"

Ms. Winnie Khong Choy Wan

Senior Vice President of Small Business Banking, AmBank

10.10am - 10.55am

Session 2:

Datuk Seri Nelson Kwok

Founder & Managing Director, Nelson's Franchise (M) Sdn Bhd

10.55am - 11.10am

Session 3:

"5 Vital Steps to secure a SME Loan"

Mr. Wong Keet Loong

Senior VP of Marketing & Sales, Credit Guarantee Corporation

11.10am - 11.20am

Tea Break

11.20am - 11.40pm

Session 4:

"Exporting Globally - What You Need To Know"

YM Raja Nor Zihan Raja Mohsin

Director of eBusiness Section & IT, MATRADE

11.40am - 12.35pm

Session 5:

"A Success Story: Up Close & Personal With Dato' Wira"

Dato' Wira (Dr.) Haji Ameer

Managing Director, Mydin Mohamed Holdings Bhd

12.35pm - 1.00pm

Recognition of Partners/Business Networking & SOBA Helpdesk session

End