Star SOBA
STAR OUTSTANDING BUSINESS AWARDS
2016

LEARNING SERIES WORKSHOP

20th July 2016, Wednesday, 9am - 1pm
The Star Pitt Street, Geoge Town - Penang

9.00am
Registration of participants
Coffee & Networking

9.30am - 9.40am
Welcome remarks by emcee

9.40am - 9.50am
SOBA 2016 Video presentation

9.50am - 10.10am
Session 1:
"Managing Your Cashflow Effectively with the Right Banking Solutions"
Mr. Yeow Swee Yun,
Head of Commercial, Wholesale Banking - AmBank

10.10am - 10.55am
Session 2:
"SOBA Success Story"
Mr. Ko Chuan Zhen
Co-Founder & Executive Director,
Plus Solar Systems Sdn Bhd
(Grand Winner of Rising Star Awards - SOBA 2015)

10.55am - 11.10am
Session 3:
"5 Vital Steps to secure a SME Loan"
Mr. Wong Keet Loong
Senior VP, Marketing & Sales, Credit Guarantee Corporation

11.10m - 11.20am
Tea Break

11.20am - 11.40pm
Session 4:
"Exporting Globally - What You Need To Know"
En. Badrul Hisham Hilal
Director of MATRADE (Northern Regional Office)

11.40am - 12.35pm
Session 5:
"Up Close & Personal : A Session with DMT"
Dato' Michael Tio
Group Chief Executive & Managing Director, PKT Logistics Group Sdn Bhd

12.35pm - 1.00pm
Recognition of Partners/Business Networking & SOBA Helpdesk session

End