

LEARNING SERIES
6th July 2017 (Thursday), Penang

PROGRAMME

9.00 am	Registration & refreshments
9.30 am	Introduction to SOBA 2017
9.45 am	Business forward with Digital <ul style="list-style-type: none">• Praveen Rajan, Chief Digital Officer, Digi
10.15 am	Potential pitfalls & derailments in the SME industry <ul style="list-style-type: none">• Christopher Yap, Managing Director, Business Banking, AmBank
10.45 am	Managing Talents in SME <ul style="list-style-type: none">• Mohd Sidki Hasan, Director, National Human Resource Centre (NHRC)
11.15 am	Financial solutions for the changing SME landscape <ul style="list-style-type: none">• Jenny Hoh Chiew Moi, Vice President, Strategic Alliances, Advisory and Branding, CGC
11.45 am	Kick-Start your global business through eTrade <ul style="list-style-type: none">• Sharifah Nazreen Farhana Syed Marzuki, Northern Region Director, MATRADE
12.15 pm	Entrepreneurship is not just business but leadership <ul style="list-style-type: none">• Natalie Sit, CEO of Acestar Sdn Bhd
1.00 pm	Lunch & business networking
	SOBA helpdesk session
	End

subject to change